AUSTRALIAN HARVEST FINE FOODS

Contact:

Joshua Cheney, International Sales Director 9-10, 4 The North Gateway Plaza Coldstream VIC 3770

P: 61 3 97390203 F: 61 3 97390208

E: australian-harvest@bigpond.com

W: australianharvest.com.au





General Description of Product/s

Australian Harvest produce a range of delicious Organic Grape Based Pastes and Wine Based Pastes designed to serve with cheeses. The pastes are filled into unique dome shaped plastic tubs that can be turned out as a centre piece for a cheese platter.

Special Features, Technique or Differentiation

Australian Harvest Pastes are made with an extract from the skins of red wine grapes called **BIO-GRAPE** (Life From The Grape) which is a very powerful antioxidant.

BIO-GRAPE is extracted from the Marc of red wine grapes, Marc (from the French word meaning "to press") consists of the residual skin and seed which are removed from the wine after crushing. The dark colour pigments from the grape skins give the BIO-GRAPE based pastes a very high ORAC Rating. (Oxygen Radical Absorption Capacity).

The ORAC score is the measure of each food's ability to neutralize free radicals and protect against degenerative diseases. We should all be aiming for an ORAC rating of at least 3,000 and for maximum protection 5,000 ORAC units every single day.

The Australian Harvest BIO-GRAPE range of pastes have all been tested in the US and given a high ORAC rating. An increased level these **High ORAC** dark colour pigments from red wine grapes consumed on a regular basis is associated with a lower risk of heart disease. This is called the French Paradox. "More than 70 million Americans have heart problems this represents \$71 billion buying power". South Florida Sun-Sentinel Nov 10 2005.

Marketing Support available

Media promotion through PR and targeted advertising.

Products Available

BIO-GRAPE

Plum and Grape Paste 140g Fig and Grape Paste 140g	ORAC 3100 per 100g ORAC 1800 per 100g
Blueberry and Grape Paste 140g	ORAC 2700 per 100g
Cabernet Pepperberry Paste 140g	ORAC 4200 per 100g
Quince and Pinot Paste 140g	ORAC 2000 per 100g
Shiitake Chilli Paste 140g	ORAC 1600 per 100g
Chilli Shiraz Paste 140g	ORAC 1000 per 100g
Red Wine Chilli Sauce 450g	ORAC 3900 per 100g
Red Wine JUS 350 ml	ORAC 6100 per 100ml

